

FOR IMMEDIATE RELEASE

DITTHAVONG & STEINER P.C. FILES REQUEST FOR INVESTIGATION OF APPLE, INC.

ALEXANDRIA, VA – November 10, 2015 - Ditthavong & Steiner, P.C., has filed a request for investigation against Apple Inc. (*i.e.*, “Apple”) for its unlawful and unauthorized importation of Apple Watches including glass infringing the IONEX trademark owned by Saxon Glass Technologies, Inc. (*i.e.*, “Saxon”). The lawsuit was filed at the U.S. International Trade Commission.

The suit names Apple as the defendant and seeks relief under the Tariff Act (19 U.S.C. § 1337) in the form of a permanent exclusion order against the importation or sale in the United States of Apple Watches made under the trademark ION-X. Apple’s infringing use of ION-X as a trademark and importation and sale of the accused products is likely to cause consumer confusion, mistake, or deception, and dilutes Saxon’s registered IONEX mark, to the detriment of Saxon, its customers, and potential customers in the United States, in violation of the Tariff Act.

Saxon is a market-leading developer and producer of strengthened glass and processes relating to the manufacture thereof. Saxon’s strengthened glass is widely recognized as groundbreaking and useful for a variety of products. Since 1996, Saxon has featured its IONEX mark in association with strengthened glass products manufactured in the United States and sold in the United States and abroad. Saxon has developed a reputation for producing consistent high-strength glass of the highest quality. Over the years, Saxon has also developed general processes and quality control tests to ensure a consistent, desired level of strengthening in glass products.

The proposed ITC investigation seeks to block importation of Apple Watches bearing or associated with unauthorized copies of the Saxon IONEX mark, and colorable imitations thereof, including the unauthorized ION-X mark used by Apple.

The ITC-IONEX matter litigation team at Ditthavong & Steiner, P.C. includes Joseph Zito, Patrick Delaney, and Richard Castellano.

About Ditthavong & Steiner, P.C.

Ditthavong & Steiner, P.C. is a boutique law firm headquartered within the Washington, DC metro area and has offices across major centers of business and finance throughout the United States and Asia. Ditthavong & Steiner, P.C.’s extensive experience and focus rest on prosecuting and litigating Intellectual Property (IP) matters for Start-ups all the way to Fortune 100 Companies in virtually every discipline: Electrical Engineering (including data communications, telecommunications, cyber security, etc.), Computer Science, Aerospace Engineering, Mechanical Engineering, Metallurgical Engineering, Biotechnology, Biomedical Engineering, Chemical Engineering, Organic Chemistry, Bio-Chemistry, Biology, Molecular Biophysics and Biochemistry, Physics, and Physical Chemistry.

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